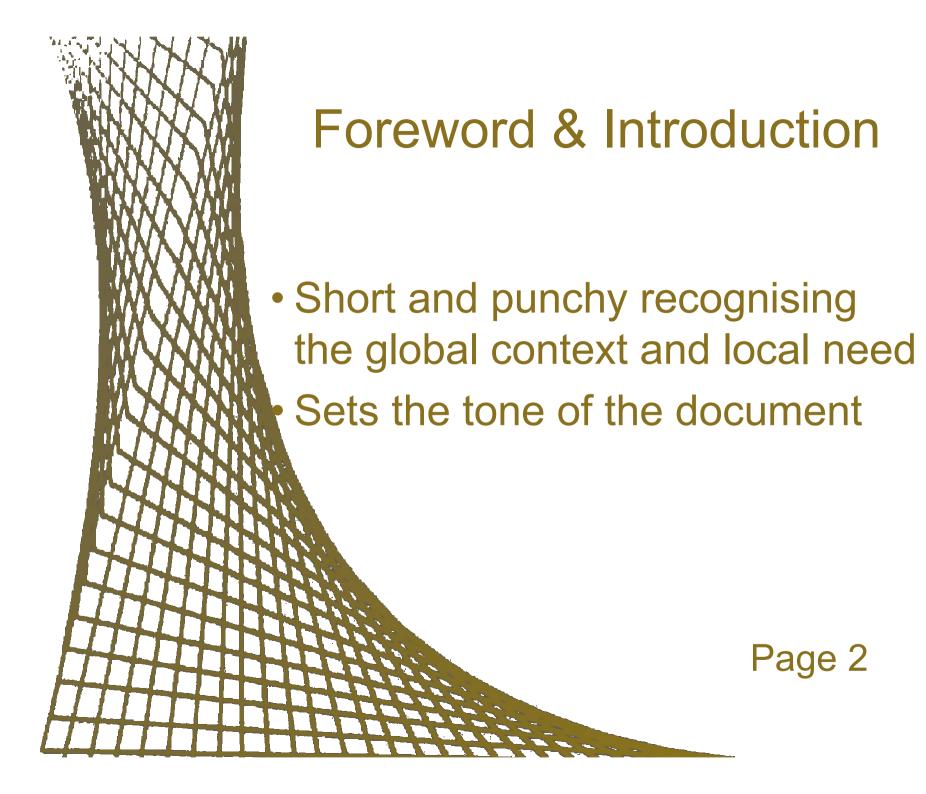
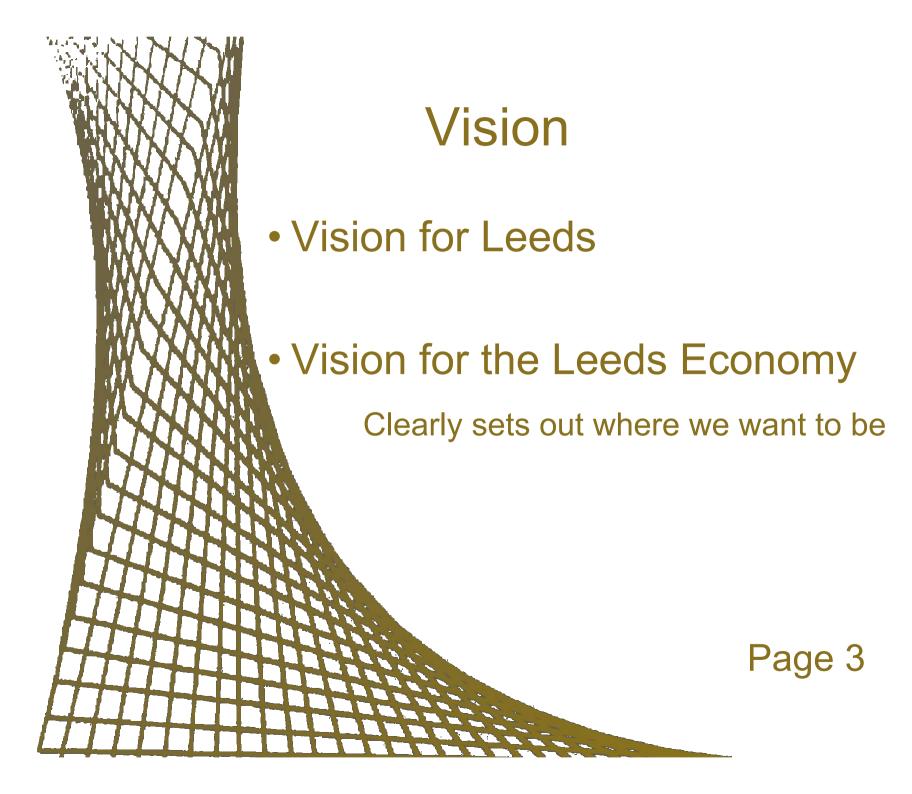


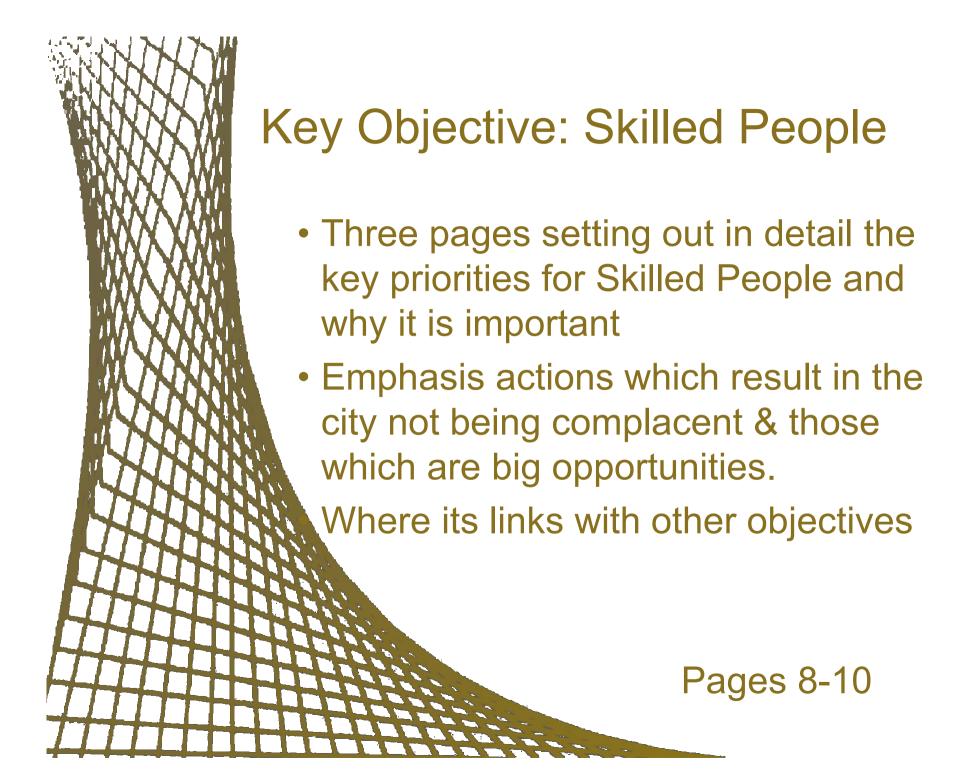
Page 1



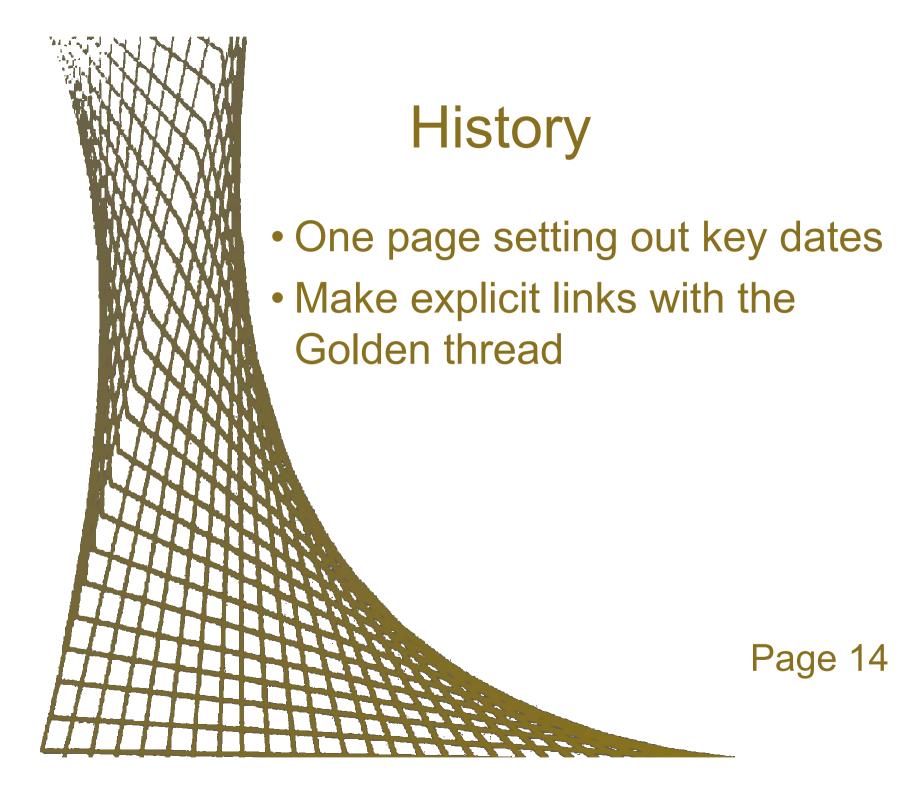




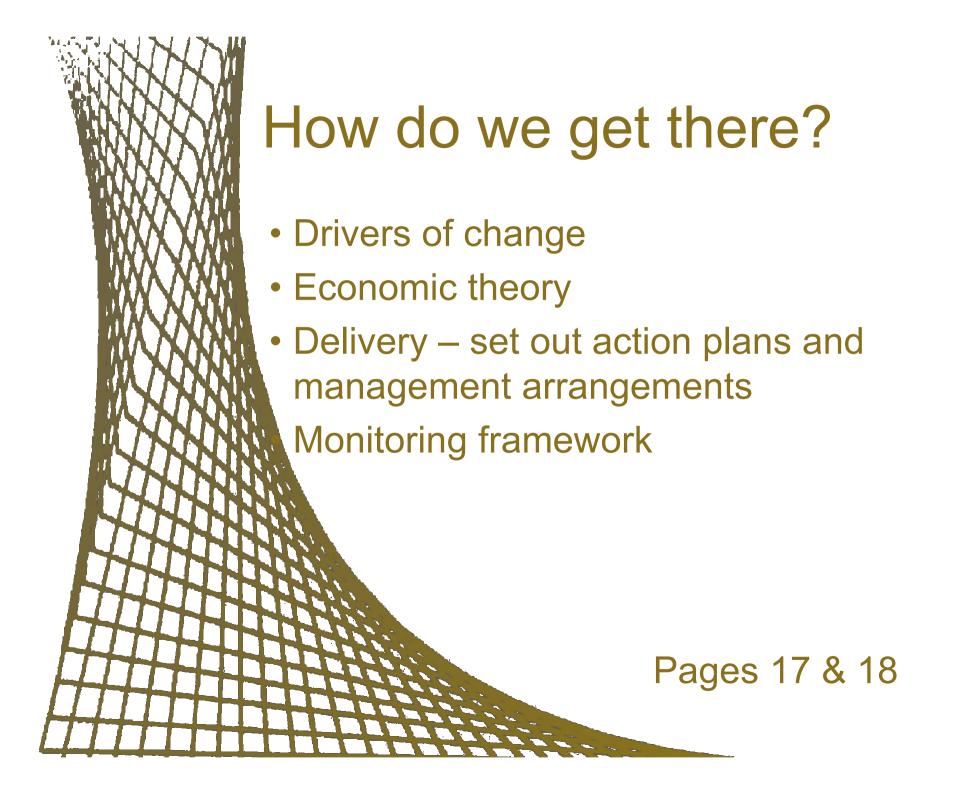
Key Objective: Great Place Three pages setting out in detail the key priorities for Great Place and why it is important Emphasis actions which result in the city not being complacent & those which are big opportunities. Where its links with other objectives Pages 5 -7



Key Objective: Competitive **Business** Three pages setting out in detail the key priorities for Skilled People and why it is important Emphasis actions which result in the city not being complacent & those which are big opportunities. Where its links with other objectives Pages 11-13









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